

For Immediate Release
Apr 21, 2026

ASUENE to Present at “SusHi Tech Tokyo 2026” with Two Pitches, Including “SusHi Tech Challenge 2026” Semifinal

ASUENE Inc. will present in two pitches at “SusHi Tech Tokyo 2026,” a global innovation conference hosted by the Tokyo Metropolitan Government. In addition to pitching as a selected startup under “SusHi Tech Global,” the company has been selected as one of the top 20 semifinalists out of 820 applicants in “SusHi Tech Challenge 2026,” where it will deliver a presentation and participate in a Q&A session.



About “SusHi Tech Tokyo 2026”

“SusHi Tech Tokyo 2026” is a global innovation conference built around the concept of “Sustainable High City Tech,” showcasing innovations aimed at realizing sustainable cities. In 2026, the conference will focus on AI, robotics, resilience, and entertainment, bringing together startups, corporations, investors, and governments from Japan and around the world for discussions and exhibitions.

Background of Two Pitch Appearances

“SusHi Tech Challenge 2026” is a pitch competition focused on “Sustainable High City Tech,” with 820 applications from 60 countries and regions, of which 20 startups were selected as semifinalists.

ASUENE provides its carbon accounting platform “ASUENE” and a range of solutions supporting sustainability management to more than 30,000 companies globally, and “ASUENE”

holds the No.1 position in cumulative number of corporate clients in Japan. These achievements, along with its data-driven technology for decarbonization, led to its selection as a semifinalist.

ASUENE was also selected as one of the first startups under the Tokyo Metropolitan Government's "SusHi Tech Global" program in December 2025, and will pitch as a "SusHi Tech Global Startup."

Through these opportunities, ASUENE aims to expand its presence globally and become a global No.1 company originating from Japan.

Event Overview

< SusHi Tech Tokyo 202 >

Venue: Tokyo Big Sight, West Exhibition Halls 1-4

Dates:

Business Days: April 27–28, 2026, 9:00–18:30

Public Day : April 29, 2026, 10:00–18:00

Organizer: Tokyo Metropolitan Government

URL: <https://sushitech-startup.metro.tokyo.lg.jp/en/>

ASUENE Company Profile

ASUENE Inc. is a leading Climate Tech company in Japan with the mission of "Changing the world for the next generation". We provide "ASUENE", a carbon accounting platform to measure, report and reduce carbon emissions of companies and we contribute to the net zero society.

Company name: ASUENE Inc.

Representative: Founder, CEO Kohei Nishiwada

Date of establishment: October, 2019

Headquarters: WeWork, KDX Toranomom 1Chome Building 4F, 1-10-5 Toranomom, Minato-Ku

URL: <https://corp.asuene.com/en>

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