

For Immediate Release

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ASUENE wins ASIA DESIGN PRIZE 2026 as Only Japanese SaaS Honoree

ASUENE Inc.'s carbon accounting platform "ASUENE" has been selected as a WINNER of the ASIA DESIGN PRIZE 2026, chosen from 1,515 entries across 31 countries. It is the only Japanese SaaS company to receive the award.

The "ASIA DESIGN PRIZE," now in its 11th year since 2016, is an international design award. It selects Asia's most outstanding designs based on criteria such as innovation, practicality, and social impact. This time, our "ASUENE" was recognized and awarded for its UI/UX design, which enables intuitive operation even without specialized knowledge.



Key Points Behind the "ASIA DESIGN PRIZE 2026" Recognition

ASUENE is the No.1 carbon accounting cloud service in Japan, with the highest track record of corporate users (as of July 2024, based on Tokyo Shoko Research, Ltd.).

Furthermore, through all our services, we have supported over 30,000 companies globally in their decarbonization and sustainability management efforts.

At "ASIA DESIGN PRIZE 2026," "ASUENE" was selected as a WINNER from 1,515 entries. The recognition highlights "ASUENE"s product design, including an interface that requires no specialized knowledge, a streamlined UI/UX structure with clear input flows, and highly visual dashboards that support practical business operations. The product's consistent interface and multilingual capabilities, designed for global use and multi-site operations, also contributed to the award.

"ASUENE" has previously received major design recognitions including the Good Design Award and the iF DESIGN AWARD 2024, one of the world's three major design awards. ASUENE will continue developing products that combine advanced technology with strong design, helping companies accelerate decarbonization management.

Comment from Senior Executive Officer CPO, Takehiro Watase

"We are honored to receive the internationally recognized ASIA DESIGN PRIZE. Aiming to transform complex information such as GHG emissions and ESG data into product experiences that anyone can intuitively understand and use for decision-making.

We believe this award recognizes our effort to create a new user experience in sustainability through the integration of technology and design. For companies to take action on climate change, information must be both understandable and usable. Through design, we strive to make sustainability more accessible and actionable.

We will continue expanding decarbonization management globally through the power of AI and design, contributing to a more sustainable society."

About ASIA DESIGN PRIZE

Founded in 2016, ASIA DESIGN PRIZE is one of Asia's leading international design awards, attracting designers and companies from around the world. The competition receives entries from 31 countries and serves as a platform for presenting and evaluating innovative design.

In 2026, more than 1,500 works were submitted. A panel of 39 international judges evaluated entries across the categories of space, product, and communication, assessing aesthetics, originality, usability, and technological excellence to select the winners.

Company name: ASUENE Inc.

Representative: Founder, CEO Kohei Nishiwada

Date of establishment: October 2019

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