

For Immediate Release
Feb 10, 2026

ASUENE Speaks at the Tokyo-London Financial Seminar 2026 on Decarbonization and Sustainable Finance

ASUENE Inc. spoke at the Tokyo-London Financial Seminar 2026, an international finance event held in London on January 27, 2026. The seminar was jointly hosted by the Tokyo Metropolitan Government and the City of London Corporation, bringing together public and private sector leaders and financial institutions from Japan and the United Kingdom.

As a climate tech company from Japan, ASUENE presented its approach to decarbonization management, focusing on improving the efficiency of supply chain wide GHG emissions data management and achieving cost reductions through optimized energy use. The company also shared practical collaboration cases with financial institutions and government bodies, highlighting how non-financial data can support corporate value assessment and investment decision making.



Background and Key Takeaways

ASUENE provides ASUENE, a carbon accounting cloud service for GHG measurement, reduction, and reporting for corporations and local governments, as well as ASUENE SUPPLY

CHAIN, a supply chain management cloud service. Both ASUENE and ASUENE SUPPLY CHAIN hold the No.1 position in domestic adoption in Japan, and together have been adopted by more than 30,000 companies and organizations.

Building on these records, ASUENE participated in the seminar as a climate tech company from Japan. During the presentation, ASUENE introduced its approach to efficiently collecting and managing GHG emissions data distributed across entire supply chains, explaining how this has contributed to significant reductions in the time and effort required for emissions calculation and aggregation.

ASUENE also highlighted how accurate and consistent data management serves as a foundation for designing and monitoring decarbonization measures, as well as for ESG related disclosure and management decision making. In addition, the company shared case examples in which analysis of energy use data enabled optimization of electricity consumption and peak demand control, supporting both cost reduction and emissions reduction.

Furthermore, ASUENE presented collaboration cases with financial institutions and government bodies. Through these examples, the company outlined a framework in which non-financial data can be utilized in corporate management and investment decision making, and expressed its intention to expand similar public private collaboration in the UK market.

About the Tokyo-London Financial Seminar 2026

The Tokyo-London Financial Seminar 2026 was an international finance event jointly hosted by the Tokyo Metropolitan Government and the City of London Corporation, held to promote increased investment flows between Japan and the United Kingdom and to strengthen cooperation in the financial sector. Public and private sector stakeholders and financial institutions from both countries participated, engaging in discussions and sharing initiatives primarily focused on finance and decarbonization.



ASUENE Company Profile

ASUENE Inc. is a leading Climate Tech company in Japan with the mission of "Changing the world for the next generation". We provide "ASUENE", a carbon accounting platform to measure, report and reduce carbon emissions of companies and we contribute to the net zero society.

Company name: ASUENE Inc.

Representative: Founder, CEO Kohei Nishiwada

Date of establishment: October, 2019

Headquarters: WeWork, KDX Toranomon 1Chome Building 4F, 1-10-5 Toranomon, Minato-Ku

URL: <https://corp.asuene.com/en>

For media inquiries, please contact:

ASUENE Inc.

Ayako Hattori

Email: press@asuene.com

Website: <https://asuene.com/en>