

For Immediate Release  
Feb 5, 2026

## ASUENE to Participate in “Tokyo Startup Showcase,” Official SusHi Tech Tokyo 2026 Program

ASUENE Inc. will participate in “GLOBAL × SCALEUP TOKYO SU ecosystem: Global VC Insights & Startup Showcase,” to be held on February 16, 2026, at Tokyo Innovation Base in Marunouchi, Tokyo. The event is an official program of SusHi Tech Tokyo 2026 – Gathering Day.

As a startup selected for the FY2024 Deep Tech Ecosystem / Green Startup Support Program, ASUENE will take part in the “Tokyo Startup Showcase,” where startups from the Tokyo metropolitan area present the outcomes of their initiatives.



### Background of ASUENE’s Participation in the “Tokyo Startup Showcase”

As regulatory frameworks and disclosure requirements related to corporate carbon emissions continue to expand globally, the measurement and reduction of GHG emissions have become key management challenges for companies. In particular, manufacturing and construction industries are increasingly required to manage emissions across their entire supply chains and to comply with internationally recognized disclosure standards.

At the same time, the availability and maturity of services and consulting support for decarbonization management vary by company size and region. These gaps present challenges for companies seeking to strengthen their global competitiveness and improve their evaluation by international investors. In response, the Tokyo Metropolitan Government promotes the

development and social implementation of startups in the green sector as part of its efforts to build a sustainable industrial structure.

ASUENE has supported corporate decarbonization management in Japan and overseas through its carbon accounting platform “ASUENE” for measuring, reducing, and reporting GHG emissions, achieving the No.1 position in cumulative domestic implementations. Based on this track record and its global business operations, ASUENE has been selected to participate in this event as part of the Green Startup Support Program.

### **ASUENE's Presentation at the “Tokyo Startup Showcase”**

At the Tokyo Startup Showcase, ASUENE will present case studies of corporate support using its platform “ASUENE,” along with its adoption status in Japan and overseas and its initiatives toward global business expansion.

In addition, as a Japan-born climate tech company, ASUENE will share its approach to entering international markets and its growth strategy through collaboration with overseas companies and investors. The presentation will also address key challenges and future prospects for the social implementation of technologies and services in the green sector, highlighting opportunities for collaboration with corporations, investors, and public-sector stakeholders.

### **About “GLOBAL × SCALEUP TOKYO SU ecosystem: Global VC Insights & Startup Showcase”**

“GLOBAL × SCALEUP TOKYO SU ecosystem: Global VC Insights & Startup Showcase” is an official program of SusHi Tech Tokyo 2026 – Gathering Day. The event consists of “Global Strategy Talk,” a session examining the Tokyo metropolitan startup ecosystem from the perspectives of international venture capital firms and global corporate venture capital investors, and the “Tokyo Startup Showcase,” where selected startups present their business progress and initiatives.

The event brings together startups seeking global expansion, fundraising, and corporate partnerships with corporations, investors, and public-sector stakeholders, serving as a platform to accelerate the growth and social implementation of startups from the Tokyo metropolitan area.

### **Event Overview**

Name: Tokyo Green Startup Support Program Showcase

Date and Time: February 16, 2026, 14:30–19:00 (JST, tentative)

Venue: Tokyo Innovation Base, 2F Stage(3-8-3 Marunouchi, Chiyoda-ku, Tokyo)

Admission: Free

Capacity: 150 participants (planned)

Program Highlights:

- Global Strategy Talk (panel discussion with international VC and global CVC)
- Tokyo Startup Showcase (presentations by Deep Tech Ecosystem and Green Startup Program participants)

- SusHi Tech Tokyo 2026 Main Announcement
- Networking
- Website: <https://x.gd/mmEp0>

### **ASUENE Company Profile**

ASUENE Inc. is a leading Climate Tech company in Japan with the mission of "Changing the world for the next generation". We provide "ASUENE", a carbon accounting platform to measure, report and reduce carbon emissions of companies and we contribute to the net zero society.

Company name: ASUENE Inc.

Representative: Founder, CEO Kohei Nishiwada

Date of establishment: October, 2019

Headquarters: WeWork, KDX Toranomon 1Chome Building 4F, 1-10-5 Toranomon, Minato-Ku

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